



# Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608: Incorporation Number A0051926L

## Annual Report and Financial Statements for the year ended 30 June 2025

**INSPIRE,  
ENCOURAGE,  
DEVELOP,  
EMPOWER AND  
VALUE ALL  
WOMEN IN HORTICULTURE**

Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

**Encouraging Women in Horticulture Australia Inc.**

ABN 36 037 551 608

Incorporation Number A0051926L

**E-mail:** [info@ewha.com.au](mailto:info@ewha.com.au)

**Website and social media:** [www.ewha.com.au](http://www.ewha.com.au)

**PURPOSE:**

- To encourage and support women in all areas of horticulture and provide opportunities for professional development and recognition.
- To encourage and recognize the achievements and contributions of women working in the horticulture industry by creating an annual award.
- To advance horticulture by promoting a career in the horticultural industry as a desirable and worthwhile vocation.
- To facilitate mentoring and leadership opportunities for women in the horticulture industry.
- To create networking opportunities for women in horticulture.
- To undertake a leadership and advocacy role on behalf of women in the horticulture industry.



Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

## Acknowledgment of country

Encouraging Women in Horticulture acknowledges the Traditional Owners of the land, sea and waters and their continuing connection to their culture. We recognise the Kulin nation are the Traditional Owners of the land much of EWHAs work is done on. We pay our respects to their Elders past and present.

## Annual Report

Your Committee is pleased to present this report on the activities of the Encouraging Women in Horticulture Australia Inc. during the year ended 30 June 2025.

Thank you to the Committee members and to all the members for your efforts and participation in the activities of EWHA during the last financial year. We look forward to another year full of horticultural interest.

Committee members during the year:

<b>President:</b>	VACANT
<b>Vice President:</b>	Rosemary Ulph
<b>Secretary:</b>	Barbara Ormerod
<b>Treasurer:</b>	Simon Trebilcock
<b>Ordinary committee members:</b>	Carol Jordon Lubana Squire Liesha Northover Natasha Donovan (from March 2025)

The Committee held 10 meetings (via Zoom) for this year.

### Activities

#### Events 2024-2025

Over the 2024-2025 financial year period Encouraging Women in Horticulture has delivered a full program of 9 events for the year, and these have been greatly supported by our members, our sponsors, and those others interested in what we have to offer.

**In August 2024, we came together for our AGM dinner**, held at the Australian Nurses Memorial Centre, Melbourne. Our AGM was led by our then President, Bec Bennett and Secretary, Barbara Ormerod who gave a summary of our activities in the past year and reported improvements in our financial position. Thanks went to our Gold Sponsors Haars Nursery, Collectors Corner and Plantmark for their contribution to this result.

Following refreshments, we were treated to an inspiring presentation by Jane Tonkin of Tonkins Bulbs & Perennials. We are very grateful to Jane for sharing with our group what was a very personal story of heartbreak, but also inspiration, as she tackled and survived each challenge.

This event was organised by committee members, Rosemary Ulph and Carol Jordon.

Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025



**Our event at Established Tree Transplanters in September** gave our attendees a peak behind the scenes at this unique nursery where 80% of the trees are grown in the ground at either their Hoddles Creek site or in Echuca. We were shown around the nursery where we got to see recently dug up trees potted up ready for sale, trees in situ and a demonstration of the way the trees are dug up and wrapped in hessian and wire basket for protection and transport.

This event was organised by committee member, Lubana Squire and past member, Bec Bennett.



**Our visit to Booran Reserve in Glen Huntly in October** was an opportunity to learn some amazing facts about the conversion of this site from old reservoir to an award-winning public park. Bill McLaughlin and Chris Newman from John Patrick Landscape Architects described the design process to create a drought-resistant plant palette and use of sustainable methods such as reuse of materials and water-harnessing. Matthew Barbetta and Jess van der Werff gave perspectives from the Council and maintenance aspect, describing some of the challenges that have been encountered.

This event was organised by committee members, Rosemary Ulph and Lubana Squire.



Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

**Our Celebration dinner on 20th November was our final event for 2024** and drew women from many parts of the industry – Landscape Designers, Nursery employees, volunteers, lecturers and government advisors. Our guest speaker, Chloe Thomson, well-known horticulturist, writer and podcaster of [Bean There Dug That](#), described her pathway to where she is today. Further cause for celebration during the evening was the awarding of certificates to our 2024 Dawn Fleming Student Scholarship winner, Zarah Copeland, and our Small Business Grant winner, Zoe Hibberson.

Thanks go to our event sponsors Cohort Nursery and Ausflora Pacific for making this event possible. This event was organised by committee members, Rosemary Ulph and Carol Jordon.



**Kurunga Native Nursey in Mt Evelyn was the ideal place to kick off the 2025 year on 23<sup>rd</sup> February**, giving our members and others the opportunity to make new connections and share experiences. Women from a broad spectrum of the industry met over lunch before wandering around the Nursery afterwards.

We took the opportunity to launch our new Calendar of Events and brochure for 2025. This event was organised by committee member, Rosemary Ulph.

**Our March event was held at the exceptional Warners Nursery.** We were in awe of so many things – the plants, the varieties, the neatness & hygiene of every part of the nursery and the warm reception from all the staff. We learnt about integrated pest management, weed management, water recycling, new ways to use old varieties and propagation. Thank you to Warners

This event was organised by committee member, Lubana Squire.



Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

**Our April event at Alowyn Gardens and The Edible Forest** was a day of botanical inspiration. Prue, the creator of Alowyn Gardens welcomed us warmly and shared her heartfelt journey of discovering the land and transforming it into the stunning garden it is today. She spoke of her vision to design a series of 'garden rooms', each with its own unique character and seasonal beauty. One highlight for many was walking through the iconic Wisteria arbour. After a delicious lunch at Yarra Glen café, Louise at the Edible Forest shared how she was inspired by permaculture principles and the dream of creating a sustainable food forest that would educate and nourish the community. Her passion was infectious as she guided us through the forest, which is carefully planted with layers of edible and medicinal species. From the artistry of Prue's gardens to the sustainability of Louise's Forest, we witnessed what can grow when dreams take root and flourish.

This event was organised by committee members, Liesha Northover and Lubana Squire.



**Our May 2025 event was held at Willum Warrain in Hastings followed by a tour of a private garden in Balnarring.** We spent the morning at Willum Warrain, which incorporates a 100% community owned bush nursery specialising in local indigenous plants from the Mornington Peninsula. The nursery grows over 170 species and is aiming to be self-sufficient with seed sourcing from its own premises. We have so much to learn about indigenous plants and how to care for our nature in a nurturing way, and this tour with Julie offered our group valuable insight into indigenous plants and how they were used by taking us along their plant trail and sharing with us her plant cultural knowledge about some of the species grown in the nursery.



Following this, we were treated to an exclusive tour of a private garden at Balnarring Beach – such a special opportunity! Horticulturalist Lubana Squire led us on a tour of the extensive property, explaining her plant choices, the challenges of the site, particularly the clay soil and drainage issues,

# Encouraging Women in Horticulture Australia Inc. Annual Report and Financial Statements for the year ended 30 June 2025

and the freedom she had to experiment with different plants. This opportunity to hear directly from the horticulturist tending the garden was invaluable for the garden designers amongst us.



This event was organised by committee member, Lubana Squire.

**Back by popular demand, we held our 2nd Green Beginnings webinar in June** and garnered another huge response! Over 60 women joined the conversation as we heard from Lisa Ellis, Kathleen Murphy and Ros McCully. Each with a minimum of 20 years' experience in landscape design and running their own business, they described their experiences, highlighted pitfalls, and suggested practical tips for entering this industry. We thank them for their generosity in sharing their expertise. Thanks too to our Facilitator, Chloe Thomson. With such a huge demand for this type of event, we are sure to repeat it in the future.



This event was organised by committee member, Rosemary Ulph.

Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

Verdant, the e-newsletter

Verdant was created in response to an inability to meet face to face but has grown to a reliable 'good read' every season. Throughout the year it has been the conduit for sharing the stories of many women in horticulture and a place for members to get their voices out into the community.



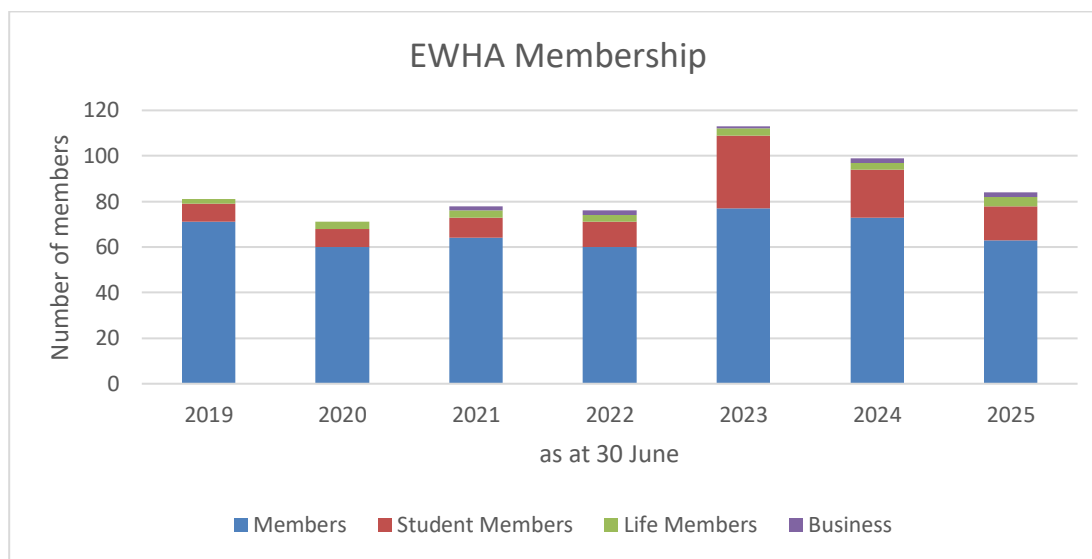
# Encouraging Women in Horticulture Australia Inc. Annual Report and Financial Statements for the year ended 30 June 2025

## Membership

Our membership numbers are shown in the table below. Although we have seen a reduction in membership numbers from a peak in 2023, in both 2024 and 2025, the current membership of 84 members is comparable with previous years, as shown in the chart below. EWHA strives to remain relevant to our members and provide value for money for the events we hold.

Membership statistics	Members	Student (Associate) Members	Life Members	Business	TOTAL
As at 30 June 2023	77	32	3	1	113
New members	15	8		1	24
Reclassifications	7	-7			0
Resignations	-26	-12			-38
As at 30 June 2024	73	21	3	2	99
New members	12	5		1	18
Reclassifications	0	-1	1		0
Resignations	-22	-10		-1	-33
As at 30 June 2025	63	15	4	2	84

The chart below shows our membership numbers by category since 2019.



Encouraging Women in Horticulture Australia Inc.  
Annual Report and Financial Statements for the year  
ended 30 June 2025

## Financial Statements

EWHA continues to maintain a strong financial position supported by its firm membership base, and the many individuals and organisations that generously help with hosting events and sponsorships. EWHA has delivered a full program of events for the year, and we have maintained our student scholarship support and small business grant programs.

The annual financial statements show total income of \$14,915 for the year ended 30 June 2025 (2024: \$18,429). This reflects a reduction in the number of members, ongoing event activities (although priced lower on average compared to last year), and the ongoing generous support of our annual and event sponsors.

Expenditure reflects the event activity and ongoing costs in maintaining our website and related costs, and general administration costs. We continued with our student scholarship and small business grant this year, noting that the comparative amounts include two lots of payments reflecting a change in the timing of these payments.

The EWHA Committee has continued to focus on the financial sustainability of the organisation, and this is reflected in the financial results. These financial results reflect the intention to replenish funds after losses primarily due to the impacts of the COVID-19 lock-down and recovery years. EWHA retained cash balances of \$17,687 (2024: \$13,208) at the end of the financial year and is well placed for the coming years.

## 2024/2025 Financial Year Summary

### Highlights:

- A gain for the year of \$4,480 (cash basis) compared to an almost identical gain of \$4,580 last year. These two years of favourable results reflect the intentional actions to recover of losses during the years of COVID restrictions and recovery.
- On the income side, \$14,915 this year (\$18,429 last year) reflects a decrease in net membership, and a reduction in event fees (although not a reduction in events - overall, they had lower fees charged), and stability with sponsorships.
- On the expenses side, we have run successful events, paid the scholarship and small business grants (last year we paid for both 2023 and 2024 within the one financial year), continued to work on the website, deferred restocking the merchandise cupboard until July 2025, and have covered our general operating expenses.
- Our bank balances as at 30 June 2025 was \$17,687 (2024: \$13,208).

# Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608 - Incorp. No. A0051926L

## Annual financial statements for the year ended 30 June 2025

### Income Statement

for the year ended 30 June

	2025	2024
	\$	\$
<b><u>Income</u></b>		
Membership fees - current year	3 975	4 855
Membership fees - following year	1 960	2 315
Event fees	5.730	7 905
Sponsorships	3 250	3 250
Donations	-	-
Uniform and merchandise sales		104
Total income	<u>14 915</u>	<u>18 429</u>
<b><u>Expenditure</u></b>		
Event expenses	3 921	4 495
Scholarship	1 000	2 000
Grants - small business	1 000	1 500
Grants - apprenticeship	-	-
Insurance	751	700
Printing and advertising	653	768
Stationery and postage	391	504
Donations and gifts	-	-
Uniform and merchandise purchases	-	1 311
PO Box rental	-	159
Accounting software	445	357
Administration costs	49	64
Website maintenance	1 971	1 737
Zoom licence	254	254
Total expenditure	<u>10 435</u>	<u>13 849</u>
Net income / (expenditure)	<u>4 480</u>	<u>4 580</u>

### Balance Sheet

as at 30 June

	2025	2024
	\$	\$
<b><u>Assets and liabilities</u></b>		
Cash and cash equivalents	<u>17 687</u>	<u>13 208</u>
Total net assets	<u>13 208</u>	<u>13 208</u>
<b><u>Equity</u></b>		
Retained surplus	<u>17 687</u>	<u>13 208</u>
Total equity	<u>17 687</u>	<u>13 208</u>

# Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608 - Incorp. No. A0051926L

Annual financial statements for the year ended 30 June 2025

(continued)

## Notes to the financial statements

### **Basis of preparation**

The financial statements have been prepared on a cash basis.

### **Receivables**

Invoices for membership renewals for the 2025/2026 year were issued in June 2025 and are due on 31 July 2025. These are shown as income when the renewal fees are received.

### **Taxation**

Encouraging Women in Horticulture Australia Inc. is not registered for GST. The association is a not-for-profit organisation as self-assessed under the ATO classifications and is exempt from income tax.

**Schedule 1**  
**Regulations 18, 19 and 20**

**Form 1**

Associations Incorporation Reform Act 2012

Sections 94(2)(b), 97(2)(b) and 100(2)(b)

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**Annual statements give true and fair view of financial position of incorporated association**

We, ROSEMARY ULPH and Carol Jordon, being members of the Committee of the ENCOURAGING WOMEN IN HORTICULTURE AUSTRALIA INC., certify that -

The statements attached to this certificate give a true and fair view of the financial position of the ENCOURAGING WOMEN IN HORTICULTURE AUSTRALIA INC. during and at the end

of the financial year of the association ending on 30 JUNE 2025

Signed: Rosemary Ulph

Dated: 10.7.2025

Signed: Carol Jordon

Dated: 10.07.2025