



# Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608: Incorporation Number A0051926L

## Annual Report and Financial Statements for the year ended 30 June 2022

**INSPIRE,  
ENCOURAGE,  
DEVELOP,  
EMPOWER AND  
VALUE ALL  
WOMEN IN HORTICULTURE**

**Encouraging Women in Horticulture Australia Inc.**

ABN 36 037 551 608

Incorporation Number A0051926L

**Postal address:** PO Box 4087, Narre Warren South VIC 3805

**E-mail:** [info@ewha.com.au](mailto:info@ewha.com.au)

**Website and social media:** [www.ewha.com.au](http://www.ewha.com.au)

**PURPOSE:**

- To encourage and support women in all areas of horticulture and provide opportunities for professional development and recognition.
- To encourage and recognize the achievements and contributions of women working in the horticulture industry by creating an annual award.
- To advance horticulture by promoting a career in the horticultural industry as a desirable and worthwhile vocation.
- To facilitate mentoring and leadership opportunities for women in the horticulture industry.
- To create networking opportunities for women in horticulture.
- To undertake a leadership and advocacy role on behalf of women in the horticulture industry.



## Annual Report

Your Committee is pleased to present this report on the activities of the Encouraging Women in Horticulture Australia Inc. during the year ended 30 June 2022.

Thank you to the Committee members and to all the members for your efforts and participation in the activities of EWHA during the last financial year. We look forward to another year full of horticultural interest.

Committee members during the year:

<b>President:</b>	Emma Herd
<b>Vice President:</b>	Rosemary Ulph
<b>Secretary:</b>	Rebecca Bennett
<b>Treasurer:</b>	Simon Trebilcock
<b>Ordinary committee members:</b>	Carol Jordon Liz Storey (from 8 June 2021)

The Committee held 10 meetings (via Zoom) for this year.

## Activities

### Events 2021-2022



Late 2021 saw the lifting of lockdown restrictions and Encouraging Women in Horticulture was excited to be able to hold face to face events again, as well as offering several online webinars, which were well attended. Over the 2021-2022 financial year period Encouraging Women in Horticulture held 7 events with 158 attendees.

To continue holding events, even during lockdown, EWHA hosted a Zoom webinar where our Secretary, Bec Bennett from Annan Homestead, led us through her discoveries in beekeeping. Bec spoke about native bees, the life of honeybees as individuals and as a colony and told stories of beekeeping as an introduction to the subject and encourage attendees thinking about their beekeeping journey.

In early November we had the pleasure of being hosted by Scott Slykerman at Chryscos flowers, for a fantastic tour of their nursery. Attendees got a behind the scenes look at Chryscos's impressive Chrysanthemum production, from cuttings through to packing. After our tour we were given the most wonderful tutorial in sustainable floristry from Rita Feldmann. With years of experience in all facets of floristry, Rita advocates for sustainable floristry, using no floral foam and "grown not flown" locally produced, slow flower stock. Afternoon tea was shared when we all had our bouquets finished, providing an excellent opportunity for everyone to catch up following all the lockdowns.



Intermittent showers didn't dampen our enthusiasm during EWHA's tour of wholesalers Botanix Plant Supply in mid-November (admittedly, the coffee and crepes supplied by Botanix helped us through the weather). Starting the tour at their Sommerville site, Botanix director Carl Soderlund and Inventory manager Paul Hill explained the production process and the challenges faced that are unique to the site and the deciduous stock grown on it. Next attendees travelled to Botanix second site at Carrum Downs where the majority of their native and evergreen stock is produced. Site supervisor Bec Bennett described the difficulties of growing on this site and the varying cultural methods employed for the range of trees produced.





Major Mitchell Café proved to be the ideal venue for us to dine out, finally mask-free, at our first event for 2022. Long-time members and new contacts were able to connect and share their experiences over a delicious lunch. Dawn Fleming, Patron and one of EWHA's founders, was also in attendance. The occasion marked the celebration our 2021 awards. EWHA President,

Emma Herd, presented certificates and flowers to Elaine Fieth winner of the Dawn Fleming Student Scholarship and to Jodie O'Toole winner of the Small Business Grant. Both women expressed their thanks for the tangible support provided by EWHA. Our 2022 Calendar of Events was also released. Afterwards attendees were free to wander next door to Botanical Creations Nursery to peruse their plants and giftware.

The last of Summer's heat could be felt the morning that we visited Jac Semmler's Frankston garden, but the shift into Autumn was seen in the plants and in Jac's work. As attendees arrived, they were welcomed to have a sneak peek of the garden along with morning tea and a good chat. From only a quick walk around Jac's garden the use of garden 'rooms' was apparent, this suburban block is packed with all types of plants (Jac describes herself as a "Plant Maximist") and serves many functions, the perennial garden out the front, a patio, a bath area, potting room, veggie beds, the secret shade garden – all have their own spaces but also are tied together with an entanglement of colours and textures provided by Jac's plantings. Jac gave us a tour of the garden packed full of insights, tips and stories and attendees managed to squeeze in just a bit more chat as we all enjoyed some snacks.



In May we held another webinar, this time focusing on at home Mushroom growing. Tash from MyCommunity walked attendees through the various mushrooms suitable for a beginner to grow at home, and the various growing methods.

Buyers and sellers alike faced the cold, dark and wet conditions for the June NGIV Trade Day, but EWHA was there to brighten things up! EWHA members were welcomed by NGIV to visit Trade Day and get a taste of the monthly gathering of some of Victoria's finest nurseries and horticulture associated business. Judging by the smiles we saw; the morning was enjoyed by the EWHA members that attended (and many plants got new homes!) It was also an excellent opportunity for EWHA to get the word out about the organisation.



### Scholarship



Elaine Fieth was the 2021 Winner of the Dawn Fleming Student Scholarship. Elaine's passion and enthusiasm for the horticulture industry is outstanding! Elaine was near to completing Certificate III in Horticulture at Chisholm and has set her sights on further studies in the industry in the future. For her future in

the industry, Elaine puts emphasis on the protection, conservation, and cultivation of native and endangered plant species (with a side of landscape design of course!) When we asked Elaine what the win meant to her, she said:



“Receiving the phone call that I was lucky enough to win the Encouraging Women in Horticulture Scholarship for 2021 honestly still feels surreal. I'm incredibly grateful to EWHA, Dawn Fleming and the wonderful women involved in the judging for the opportunity that this will afford me in furthering my education and career in Horticulture. I can't wait to start my Diploma of Horticulture and further my studies in areas of interest and this scholarship will contribute greatly towards the cost of making my dream of working in the Horticulture Industry possible. I can't thank you all enough again for this amazing opportunity and honour.”

## Grants



As Director of Bay Design Gardens, Jodie has 30 years' experience in landscape design, gardening, and consulting services across Melbourne. She has specialised in plant-sourcing for high-end design firms such as Inge Jabara Landscapes and Eckersley Garden Architecture.

Glowing testimonials from these firms confirmed Jodie as a deserving recipient of our 2021 Grant. Jodie will utilise the Grant for costs associated with updating her website.

## Verdant, the e-newsletter

Verdant was created in response to an inability to meet face to face but has grown to a reliable 'good read' every season. Throughout the year it has been the conduit for sharing the stories of many women in horticulture and a place for members to get their voices out into the community.



## Website and Members Portal

While we know our members love being outside, Encouraging Women in Horticulture couldn't ignore how important a nice website can be. Redesigning the website was a massive undertaking, but the results make it all worth it, and we were able to achieve a long-time dream of the Members Portal, a space for members to connect and share directly with each other. While it's early days, we hope the Members Portal becomes a 'go to' for EWHA members.



## Membership

Our membership numbers are shown in the table below. We have a strong membership, although these statistics show a relatively high turnover of members for the year with a number not choosing to renew. EWHA strives to remain relevant to our members and provide value for money for the events we hold.

<b>Membership statistics</b>	<b>Members</b>	<b>Student Members</b>	<b>Life Members</b>	<b>Corporate Members</b>	<b>TOTAL</b>
<b>As at 30 June 2020</b>	<b>60</b>	<b>8</b>	<b>3</b>	<b>0</b>	<b>71</b>
<b>New members</b>	14	9		1	<b>24</b>
<b>Status change</b>	-1			1	-
<b>Resignations</b>	-9	-8			<b>-17</b>
<b>As at 30 June 2021</b>	<b>64</b>	<b>9</b>	<b>3</b>	<b>2</b>	<b>78</b>
<b>New members</b>	17	7			<b>24</b>
<b>Resignations</b>	-21	-5			<b>-26</b>
<b>As at 30 June 2022</b>	<b>60</b>	<b>11</b>	<b>3</b>	<b>2</b>	<b>76</b>

## The coming year - 2022/2023

EWHA has no intention of slowing down the events for the next year! As we have had to hold the last two AGM's online, the Committee decided to make this year's AGM a special one, inviting renowned Permaculturalist Beck Lowe to share her perspective on integrating permaculture and nature. In September the hotly anticipated green roof tour of Phoenix Tower and Parliament house will finally be held, after two years of cancellations. Speciality Trees will open their gates in October for a tour of their wholesale production tree nursery in Narre Warren East. And our final event for 2022, where we will be presenting the Scholarship and Grant winners, we will have the wonderful landscape designer Lisa Ellis talk about her Award-winning rooftop garden. 2023 is yet to be confirmed but rest assured EWHA will have an amazing line-up of events!



## Financial Statements

EWHA continues to maintain a strong financial position supported by its 76 members (2021: 78) and the many individuals and organisations that generously help with hosting events. This good financial position enabled EWHA to continue despite the challenges brought on by COVID-19 and the restrictions put in place to keep us all safe. Victorians slowly emerged from the lock-downs with a cautious approach to social gatherings, contributing to some delayed or cancelled events. We have maintained our scholarship support and launched the grant program. In recognition of the difficulties that COVID-19 has imposed on our members, we offered a once off 50% discount on their membership fees for 2020/2021, returning to the normal fee structure for 2021/2022 onwards.

The annual financial statements show total income of \$7,175 for the year ended 30 June 2022, compared to \$8,252 for the previous financial year. This lower amount is mainly due to the event mix for the year, including the Sustainable Floristry event where the revenue for this event was received in the prior financial year, with some refunds paid in this financial year. Event expenses also reflect the change in mix, including non-refundable expenses for the cancelled Let's Celebrate Permaculture event in December.

Other expenditure items vary year on year due to the irregular nature of some of these items. During 2021/2022, we continued to invest the redevelopment of our EWHA website.

As a result of the cancelled event, and one-off investment in the website, the association made a loss of \$3,388 for the year (2021: loss of \$5,474). EWHA retained cash balances of \$8,038 (2021: \$11,526) at the end of the financial year and is well placed for the coming year.

### Financial statements

The financial statements are attached and the Committee confirms that the annual financial statements give a true and fair view of the financial performance and position of Encouraging Women in Horticulture Australia Inc. during and at the end of the financial year of the association ending 30 June 2022.

## Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608 - Incorpor. No. A0051926L

### Annual financial statements for the year ended 30 June 2022

#### Income Statement

for the year ended 30 June	2022	2021
	\$	\$
<b><u>Income</u></b>		
Membership fees - current year	3 860	2 140
Membership fees - following year	1 815	1 915
Event fees	1 492	3 285
Sponsorship	-	500
Donations	8	232
Uniform sales	-	180
<b>Total income</b>	<b>7 175</b>	<b>8 252</b>
<b><u>Expenditure</u></b>		
Event expenses	3 621	5 216
Scholarship	1 000	1 000
Grants - small business	500	500
Insurance	685	652
Printing and advertising	719	694
Stationery and postage	428	141
Donations and gifts	566	266
Uniform purchases		957
PO Box rental	326	136
Accounting software	236	198
Administration costs	60	59
Website redevelopment	2 191	3 126
Newsletter establishment	-	550
Zoom licence	231	231
Other	-	-
<b>Total expenditure</b>	<b>10 563</b>	<b>13 726</b>
<b>Net income / (expenditure)</b>	<b>(3 388)</b>	<b>(5 474)</b>

#### Balance Sheet

as at 30 June	2022	2021
	\$	\$
<b><u>Assets</u></b>		
Cash and cash equivalents	8 038	11 426
Bonds paid	100	100
<b>Total assets</b>	<b>8 138</b>	<b>11 526</b>
<b><u>Equity</u></b>		
Retained surplus	8 138	11 526
<b>Total equity</b>	<b>8 138</b>	<b>11 526</b>

## Encouraging Women in Horticulture Australia Inc.

ABN 36 037 551 608 - Incorpor. No. A0051926L

### Annual financial statements for the year ended 30 June 2022 (continued)

#### Notes to the financial statements

##### **Basis of preparation**

The financial statements have been prepared on a cash basis.

##### **Prepayments and fees in advance**

There were no prepayments or event fees in advance (other than membership fees included in the financial statements).

For the year ended 30 June 2021, due to COVID-19 lockdowns, the Sustainable Floristry event scheduled for May was postponed to November 2021. \$1,565 in event fees included above relate to this event, and are subject to our Refund and Cancellation Policy. The \$500 in sponsorship also relates to this event. Event expenses include \$1,591 for marquee and equipment hire for this event. \$425 has been paid for hire of venues for future events.

##### **Payables**

There were no accounts payables due or pending as at 30 June 2022 (2021: nil).

##### **Receivables**

Invoices for membership renewals for the 2022/2023 year were issued in June 2022 and are due on 31 July 2022. These are shown as income when the renewals are received.

##### **Taxation**

Encouraging Women in Horticulture Australia Inc. is not registered for GST. The association is a not-for-profit organisation as self-assessed under the ATO classifications and is exempt from income tax.

**Schedule 1**  
**Regulation 15**  
**Form 1**

*Associations Incorporation Reform Act 2012*

Sections 94 (2)(b), 97 (2)(b) and 100 (2)(b)

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**Annual statements give a true and fair view of financial performance and position  
of incorporated association**

We REBECCA and Carol Jordon being members of the  
BEDWETT  
committee of the Encouraging Women in Horticulture Australia Inc. certify that –

“The statements attached to this certificate give a true and fair view of the financial  
performance and position of the above named association during and at the end of  
the financial year of the association ending 30 June 2022.”

Signed: 

Date: 25/07/2022

Signed: Carol Jordon

Date: 25/07/2022